

Design Miami/Basel 2014

Southern Guild was established in 2008 to provide a platform for collectable, limited-edition South African design, showcasing work by the most recognised names in the country and cultivating the careers of emerging contemporary designers.

Southern Guild cohesively and comprehensively showcases the most

important contemporary design from South Africa at the best fairs around the world, with the ongoing support of ArcelorMittal South Africa and Absa Private Banking.

For *Design Miami/Basel 2014* Southern Guild aims to convey the multifaceted nature of South African design, which is layered with story telling, political

allusion, historical and cultural references and a drawing down into a primal and earth-bound essence. Four of the designs being presented are shown here.

Southern Guild at *Design Miami/Basel 2014* is made possible by the South African Department of Trade and Industry, with the support of the Small Enterprise Development Agency. **DW**

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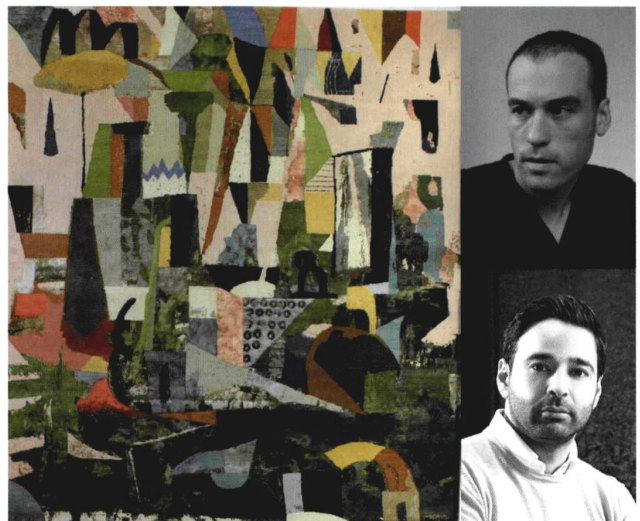
John Vogel
Bloom, 2013, 2 100 × 900 × 400 mm
American walnut and bronze



TONIC
Hawker Bench, 2014, 2 070 × 600 × 706 mm
American walnut and maple



Dokter and Misses
Kassena Server, black, 2014
1 800 × 500 × 900 mm
Handpainted pink beech on castors



John Murray and Whatiftheworld Gallery in collaboration with Paco Pakdoust
Topple, 2013, 3 740 × 3 150 mm
Handknotted from Tibetan highland wool and natural silk